



Your Gift. Their Future.

Arizona's Next Generation.

When sponsoring our events, you give students the skills to lead, innovate, and thrive.

Tier 1: Premier Financial Literacy Partner: *\$15,000/year, 3-year partnership*

"Presented by MidFirst Bank" Naming Rights for AYA's Financial Literacy Program

Includes:

- Exclusive naming rights for AYA's financial literacy programming (e.g., AYA Financial Literacy Series presented by MidFirst Bank)
- Host two 6-week Financial Cohorts per year (Winter & Summer), with a focus on Fostering Futures youth and foster family organizations
- Primary sponsor seat at the annual AYA Financial Festival (April 25) — logo featured on all event signage, digital materials, and press
- Featured bank partner at Aspire to Pitch! Teen Pitch Competition (October) — opportunity to present awards and share remarks
- Co-branded \$50 Visa Gift Cards for Money Smart graduates
- Dedicated MidFirst Financial Literacy Resources page on AYA's website featuring your online courses and community resources
- Streamlined process for opening business banking accounts with waived fees for AYA entrepreneurs and graduates
- "Money Monday Series" Social Media Campaign — A co-branded initiative featuring MidFirst's Money Moments content shared weekly on AYA's social media channels to engage youth in fun, relatable financial education
- Recognition in all AYA newsletters, social media, and event promotions (estimated reach: 5,000+ students and families annually)
- Option to co-develop a special "Foster Youth Financial Success" initiative

Tier 2: Signature Cohort Sponsor: *\$7,500/year*

Sponsor of AYA's Winter Money Smart Cohort (January–February)

Includes:

- Naming rights for the Winter 6-Week Money Smart Cohort
- Focused outreach and programming for Fostering Futures participants and AYA community teens
- Streamlined process for opening business banking accounts with waived fees for AYA entrepreneurs
- Primary seat on the Financial Literacy Panel at the Financial Festival (April 25)
- Logo inclusion on all cohort marketing materials and the AYA website
- Opportunity to provide branded materials, speakers, or curriculum for the cohort
- Recognition on AYA social media and newsletters

Tier 3: Community Partner Sponsor: *\$3,000/year*

Supporter of Youth Financial Education & Family Empowerment

Includes:

- Sponsor one single-session financial literacy workshop for AYA teens or foster families
- Shared booth or table at the Financial Festival
- Recognition on the AYA website and in the event program
- Option to share digital financial education resources for AYA's online learning library



Secure your sponsorship today!

Contact Bridget Costello at (480) 217-1806 or bridget@aspiringyouth.org